



DEPARTMENT OF THE ARMY
HEADQUARTERS US ARMY MATERIEL DEVELOPMENT AND READINESS COMMAND
5001 EISENHOWER AVENUE, ALEXANDRIA, VA. 22333

DRCOE

8 June 1982

Mr. Michael Gelb
3620 38th Street NW
Washington, DC 20016

Dear Mr. Gelb:

I am taking this opportunity to express my appreciation for the "Learning How to Learn" workshop you provided the Army consultant community at Beckley, West Virginia.

I am certain that you already know your presentation was well accepted by those who attended. I don't know if you are aware; however, of the interest expressed by people in other workshops. Our end of conference questionnaire asked "which workshop would you attend next year?". An astounding 80% placed your workshop as first choice. That is an exceptional percentage, considering the sophistication of the community.

There were a number of reasons expressed: "immediately transferable, very useable, highly dynamic and the best communication technology I have seen in years" are a few.

I might add that those quotes are very much in line with my own experience of your workshop a year ago. It provided me a great deal of new material which was easily transferable. I have been particularly successful in using the Mind Mapping technology in my organizational work. It speeds up meetings, improves understanding and in a few cases I believe it will totally transform the organization's communication -- saving them thousands of hours and dollars.

Again, I appreciate your work and your excellent presentation of it. I hope that we can work together for organizational and planetary improvement in the future.

Sincerely,

A handwritten signature in cursive script, appearing to read "Robert L. Gragg".

ROBERT L. GRAGG
LTC, GS
Chief, Organizational Effectiveness